



## Department of Management Studies

### Semester 1

### Self-Driven

### Quarter 2

<b>Activity Name</b>	Strategic Plan
<b>Date of Activity</b>	29/01/2025
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Hour
<b>Mandatory/Elective</b>	Mandatory
<b>Place of Activity</b>	Room No.406, Civil and Mechanical Block, 4th Floor
<b>Participants</b>	55
<b>Resource Person</b>	Mrs. Swetha D
<b>Description</b>	<ul style="list-style-type: none"> <li>• <b>The Activity should focus on following</b> <ol style="list-style-type: none"> <li>1. To describe the purpose of the strategic planning activity,</li> <li>2. To setting long-term goals,</li> <li>3. To identifying key initiatives</li> <li>4. To assessing risks, or improving organizational efficiency.</li> </ol> </li> <li>• <b>Activity can include</b> <p>The strategic plan activity was conducted for first semester management students to equip them a clear road map for an organization to achieve its long-term goals by aligning resources, activities and everyone's efforts towards a common vision, allowing them to be proactive, identify opportunities, mitigate risks and make informed decisions to navigate changing market conditions effectively. It helps students to move towards success with purpose and direction.</p> </li> </ul>





## Department of Management Studies



GPS Map Camera

Aduvalli, Karnataka, India

Lat 12.990744° Long 76.115919°

29/01/25 02:11 PM GMT +05:30



GPS Map Camera

Aduvalli, Karnataka, India

Lat 12.990742° Long 76.115942°

29/01/25 02:10 PM GMT +05:30



GPS Map Camera

Aduvalli, Karnataka, India

Lat 12.990744° Long 76.115925°

29/01/25 02:30 PM GMT +05:30



GPS Map Camera

Aduvalli, Karnataka, India

Lat 12.990746° Long 76.115927°

29/01/25 02:10 PM GMT +05:30





## Department of Management Studies



Aduvalli, Karnataka, India

Lat 12.990747° Long 76.115921°

29/01/25 02:10 PM GMT +05:30

**Mrs. Bhavani B S**  
HOD

Head of the Department  
Dept. of Management Studies  
Rajeev Institute of Technology  
HASSAN-573201

**Dr. Sahana C P**  
IIC Vice President

**Dr. Prashanth S J**  
IIC President

**Dr. Mahesh P K**  
Principal