

Oil and Gas
Conservation Mass
Awareness Campaign



SAKSHAM



Rajeev Institute of Technology



In association with

Indian Oil Corporation Limited

SEMINAR ON FUEL CONSERVATION SAKSHAM 2022 | PCRA

Date: 27-04-2022

Venue: MBA Seminar Hall | RIT | Hassan



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Objective of Activity –

Introduction:

With a view to create awareness among the consumers of fossil fuels, Petroleum Conservation Research Association (PCRA), Ministry of Petroleum and Natural Gas launched a month long campaign, highlighting the adverse health and environmental impacts of increasing carbon footprints. 'SAKSHAM's idea is to convince consumers to switch to cleaner fuels and bring in behavioural change to use fossil fuel intelligently. The Petroleum Conservation Research Association (PCRA) organized a seminar on fuel conservation on the occasion of SAKSHAM 2022. The event aimed to raise awareness about the importance of fuel conservation and sustainable energy practices. SAKSHAM, an annual event, emphasizes the significance of energy conservation and its role in mitigating environmental degradation.

Date and Venue:

The seminar took place on 27-04-2022 at MBA Seminar Hall, under the banner of PCRA.

Objective:

The primary objective of the seminar was to educate participants about the necessity of conserving fuel resources for sustainable development. It aimed to foster discussions on innovative strategies, technologies, and practices for reducing fuel consumption across various sectors. The Ministry of Petroleum and Natural Gas launched a month-long fuel conservation campaign of the PCRA, 'SAKSHAM' aimed at reducing fuel consumption in India. The campaign aims at highlighting the adverse health and environmental impacts of increasing carbon footprints and convince consumers to switch to cleaner fuels.

Key Highlights:

Inaugural Address: The seminar commenced with an inaugural address by notable dignitaries from the energy sector. They emphasized the urgent need for fuel conservation in the context of escalating energy demands and environmental concerns.

Expert Talks: Eminent experts delivered talks on diverse topics related to fuel conservation. They discussed the impact of fuel consumption on the environment,



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economy, and society, highlighting the alarming rate of depletion of finite fuel reserves.

Case Studies: Presentations of successful case studies showcased real-world implementations of fuel conservation initiatives across industries. These case studies elucidated practical strategies, best practices, and their tangible outcomes in terms of energy savings and reduced carbon emissions.

Panel Discussions: Engaging panel discussions provided a platform for stakeholders from government bodies, industries, academia, and civil society to deliberate on challenges and opportunities in fuel conservation. Participants exchanged insights, perspectives, and actionable recommendations for promoting fuel-efficient practices.

Technological Innovations: The seminar also featured presentations on cutting-edge technologies and innovations aimed at enhancing fuel efficiency in transportation, manufacturing, and other sectors. These technological advancements offered promising solutions for optimizing energy utilization and minimizing wastage.

Awareness Campaigns: PCRA showcased its ongoing awareness campaigns and initiatives aimed at promoting fuel conservation among various segments of society. These campaigns utilized multimedia platforms, educational programs, and community outreach activities to disseminate information and foster behavioral change.

Interactive Sessions: Interactive sessions facilitated engagement and participation from the audience. Attendees had the opportunity to ask questions, seek clarifications, and share their experiences and insights related to fuel conservation efforts.

Conclusion:

The Seminar on Fuel Conservation under the banner of SAKSHAM 2022 served as a significant platform for fostering dialogue, sharing knowledge, and promoting collective action towards sustainable energy practices. It underscored the critical importance of fuel conservation in addressing global energy challenges and advancing towards a greener, more sustainable future.



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Recommendations:

Continued advocacy and awareness campaigns to educate stakeholders about the importance of fuel conservation.

Encouragement of research and development initiatives to drive innovation in fuel-efficient technologies and practices.

Collaboration among government, industry, academia, and civil society to formulate and implement effective policies and strategies for fuel conservation.

Promotion of incentives and rewards for organizations and individuals adopting fuel-efficient practices.

Integration of fuel conservation principles into educational curricula to instill a culture of sustainability from an early age.

Overall, the seminar served as a catalyst for catalyzing collective efforts towards achieving energy security, environmental sustainability, and economic prosperity through fuel conservation.

Acknowledgment:

We extend our sincere gratitude to PCRA and all the speakers, participants, sponsors, and volunteers whose contributions made the seminar a resounding success. Together, let us continue our journey towards a future powered by sustainable energy practices.



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Plot # 1 (D), Growth Centre, Bangalore-Mangalore Bypass Road, HASSAN- 573 201, KARNATAKA
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Muralidar Nayak <nayak.muralidar@gmail.com>

Fwd: Workshop/Seminar on SAKSHAM from PCRA

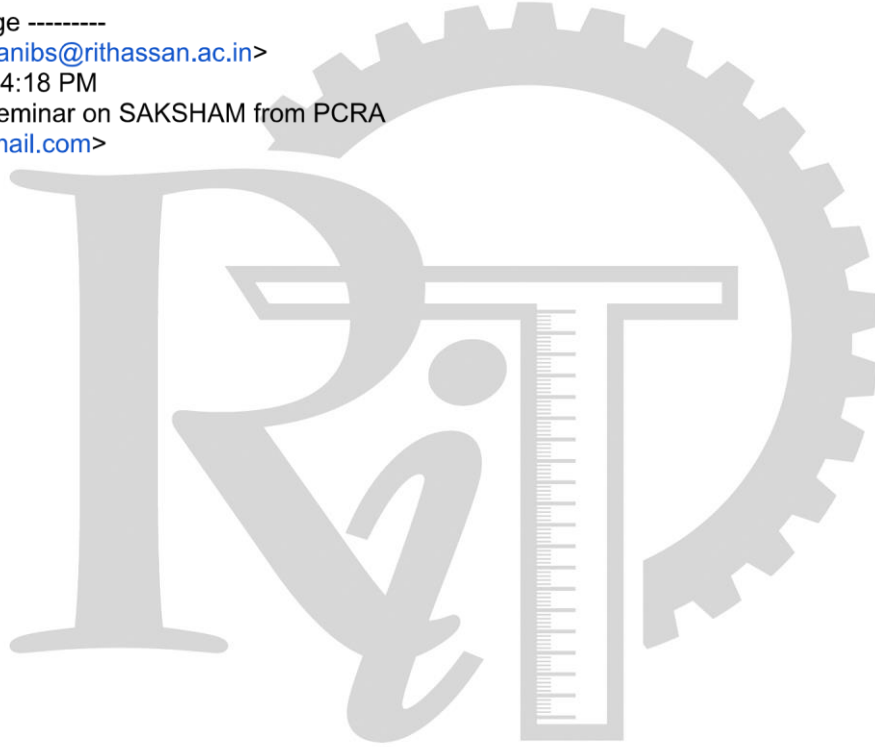
2 messages

Bhavani B S <bhavanibs@rithassan.ac.in>
To: nayak.muralidar@gmail.com

26 April 2022 at 16:27

----- Forwarded message -----

From: **Bhavani B S** <bhavanibs@rithassan.ac.in>
Date: Tue, Apr 26, 2022 at 4:18 PM
Subject: Fwd: Workshop/Seminar on SAKSHAM from PCRA
To: <nayak.muralidhar@gmail.com>





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----- Forwarded message -----

From: **Bhavani B S** <bhavanibs@rithassan.ac.in>
Date: Tue, Apr 26, 2022 at 3:27 PM
Subject: Re: Workshop/Seminar on SAKSHAM from PCRA
To: Bhattacharyya, Arkaprabha <bhattacharyyaa@indianoil.in>

Dear Sir,
Glad to hear from you, that's a much needed awareness campaign to be held in the present scenario to the youth.
On behalf of our institute I am asked to hold the seminar on 27.04.22 at 11.15 am for first year MBA Students.

Expecting you to reach us a bit in advance with the preparations required from your side.

Thanking you

With Regards,

Bhavani B S
Professor & HOD
MBA Dept., RIT

On Tue, Apr 26, 2022 at 10:45 AM Bhattacharyya, Arkaprabha <bhattacharyyaa@indianoil.in> wrote:

Greetings from Indian Oil!!

Mam,

Kindly refer to our discussion, we are planning to conduct a Seminar on Fuel Conservation on the occasion of SAKSHAM 2022 under the banner of PCRA. Every year this event is conducted Pan India under the direction of MOPNG, PCRA.

This year this month has been marked for SAKSHAM (Samrakshan Mahotsav).

We would like the participation of your students for the same, kindly allow to conduct one event in your campus.



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For more details you may visit:

[Saksham-2022 | PCRA](#)

Thanking you,

Arkaprabha Bhattacharyya
Assistant Manager(Inst. Business), Hassan Institutional Business Area,
Indian Oil Corporation Limited
Mob. No.- 9480886344

अस्वीकरण

यह संदेश इंडियनऑयल मेसेजिंग गेटवे, भारत से भेजा गया है। इस इलेक्ट्रॉनिक संदेश में निहित जानकारी और इसके साथ कोई भी संलग्नक केवल प्रेषित व्यक्ति (यों) के लिए ही है और इसमें स्वामित्व, गोपनीय या विशेषाधिकार प्राप्त जानकारी हो सकती है। यदि आप वांछित प्राप्तकर्ता नहीं हैं तो आपको इस ई-मेल को प्रसारित, वितरित या कॉपी नहीं करना चाहिए। कृपया इसकी सूचना तुरंत प्रेषक को दें और इस संदेश की सभी प्रतियां और सभी संलग्नक नष्ट कर दें। राजभाषा हिन्दी में हम आपके पत्रों का स्वागत करते हैं।

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