



Report of Webinar on
“IPR and Entrepreneurship” Organized by the
Department of Electronics and Communication Engineering,
Rajeev Institute of Technology, Hassan

The Department of Electronics and Communication has organized a webinar on “IPR and Entrepreneurship” on 23-April-2022 for 8th Semester Students

The main objectives of IPR and entrepreneurship are to promote innovation, competition, investment, consumer protection, and revenue generation. These objectives are essential for the economic growth and development of the country.

Objectives of the Webinar

- To encourage the student community to provide creators who come up with new ideas and innovations.
- To give promotion to competition activities in order to participate in the field of business and entrepreneurs and IPR rights help to level the playing field for businesses and entrepreneurs.
- To provide a platform for entrepreneurs and businesses with the capital they needed to develop new products and services.
- To generate the valuable source of revenue for business which can help the business to grow and expand.

Schedule

Inauguration: 11:00 AM by Dr. Aravind B.N

Professor & Head
Department of E&CE
RIT, Hassan

Speaker: Mr. Shivaprasad, CI Academy, Bengaluru

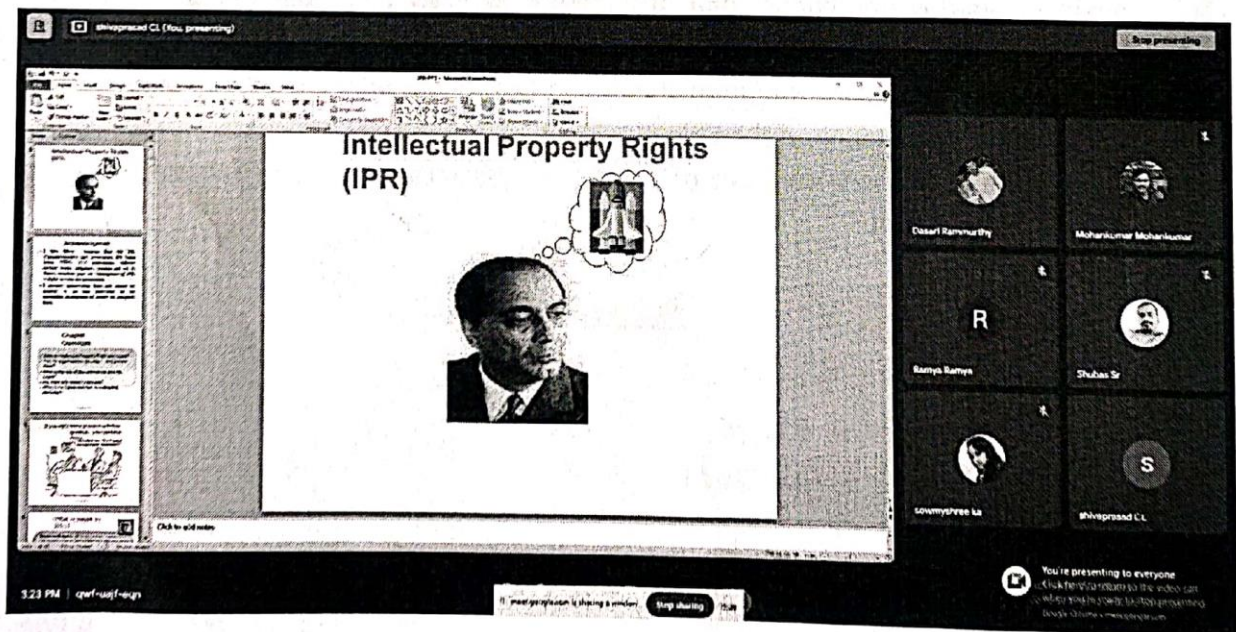
In today's competitive business landscape, Intellectual Property Rights (IPR) play a pivotal role in fostering innovation and safeguarding entrepreneurial endeavors. This seminar aims to provide entrepreneurs with a comprehensive understanding of IPR fundamentals and their significance in driving business growth and sustainability.



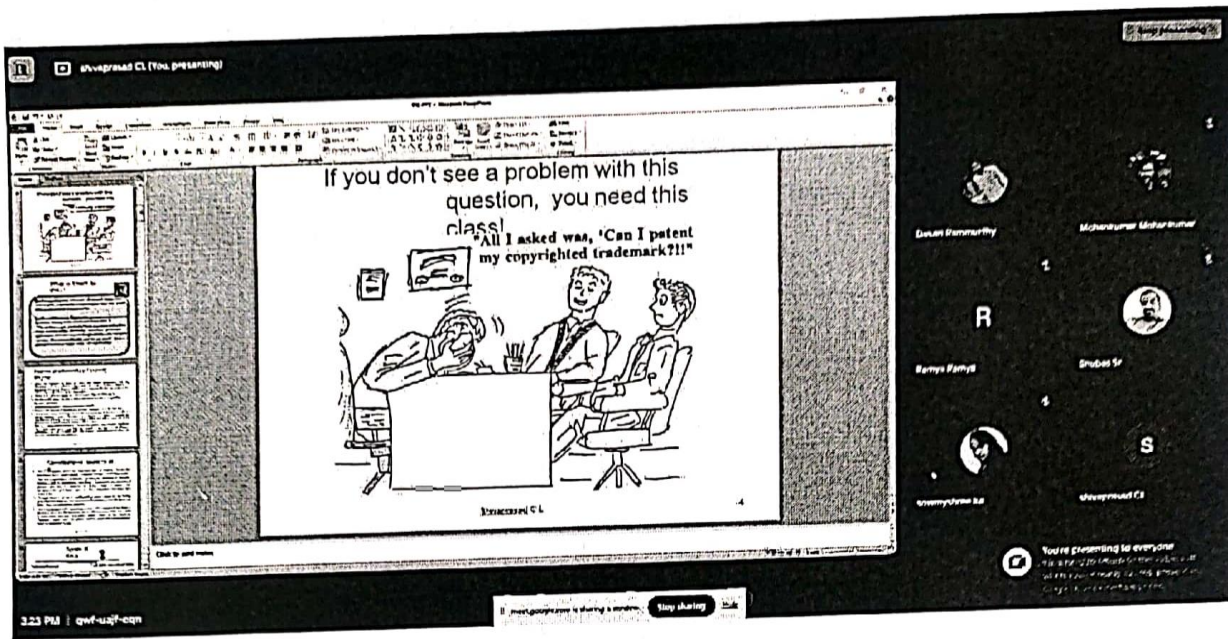
Mr. Shivaprasad gave a brief about exploring the various forms of intellectual property, including patents, trademarks, copyrights, and trade secrets, and their relevance to entrepreneurship. The effective strategies for leveraging IPR to enhance competitiveness, attract investment, and establish market dominance. Understanding the patenting process from ideation to application, and identifying patentable inventions crucial for protecting innovative products and technologies.

The resource person highlighting the importance of trademarks in building brand identity, reputation, and consumer trust, along with strategies for trademark registration and enforcement, Explored the role of copyrights in safeguarding creative works, such as software, literature, music, and artwork, and mitigating infringement risks.

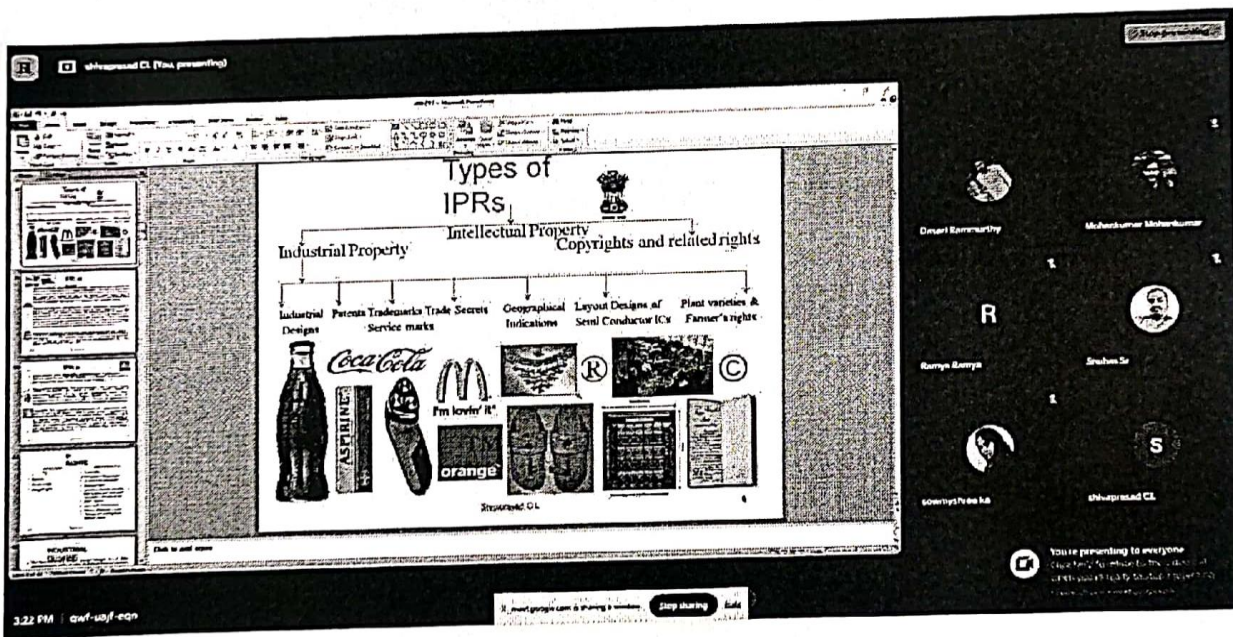
The webinar gave a view of Examining the significance of trade secrets in preserving competitive advantages and implementing robust confidentiality measures to safeguard proprietary information. He also addressed the challenges of IPR enforcement, dispute resolution, and litigation, and adopting proactive measures to defend against infringement allegations.



Snapshot of the Webinar



The Speaker sharing the view about IPR



The Speaker sharing the view about IPR and Entrepreneurship

Outcome of the Webinar

- IPR is important for entrepreneurs because it can help them protect their ideas and innovations, and give them a competitive advantage in the market. Researchers are able to understand the possible areas of research and its views.
- This will help IP portfolio can give entrepreneurs a competitive advantage over their rivals. This is because it can help them to differentiate their products and services, and to prevent others from copying them.

R.H.

Feedback Form Webinar of "IPR & Entrepreneurship" on 23-04-22

rekhamg.rit@gmail.com Switch account



Not shared

* Indicates required question

Name of the student

Your answer

USN

Your answer

Email ID

Your answer

Does the presentation given by the Resource person was clear *

- Yes
- No
- Maybe

Rate the level of suitability of topic in the current scenario *

- Excellent
- Good
- Fair
- Poor

Describe your motivation level after listening to the resource person *

- Excellent
- Good
- Fair
- Poor

Comments if any

Your answer

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Topic Title: IPR and Entrepreneurship
Resource Person: IPR and Entrepreneurship
Date: 23rd April 2022

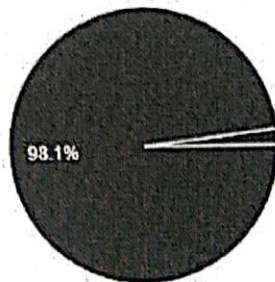
Name	USN	Email ID	Does the presentation given by the Resource person was clear	Rate the level of suitability of topic in the current scenario	Describe your motivation level after listening to the resource person	Comments if any
ADEEB NAIYER	4RA18EC001	adeebn70@gmail.com	Yes	Excellent	Excellent	
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ANJALI B R	4RA18EC003	anjaliibrangegowda@gmail.com	Yes	Excellent	Good	
ANJALI H D	4RA18EC004	anjaliigowda2709@gmail.com	Yes	Excellent	Good	
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ANUSHA P	4RA18EC006	anushahsn2000@gmail.com	Yes	Excellent	Good	
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CHAITHRA S G	4RA18EC008	chaithrasg262@gmail.com	Yes	Good	Excellent	
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VEDA	4RA19EC410	vedaveda2000@gmail.com	Yes	Good	Fair
YASHWANTH H R	4RA19EC411	yashugowda1527@gmail.com	Yes	Good	Good
YATHISH H K	4RA19EC412	yathishhk011@gmail.com	Yes	Excellent	Good

Does the presentation given by the Resource person was clear

Copy

52 responses

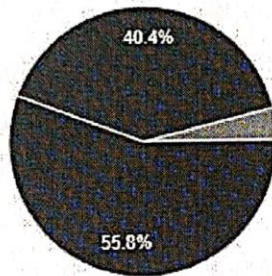


- Yes
- No
- Maybe

Rate the level of suitability of topic in the current scenario

Copy

52 responses

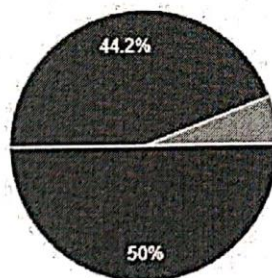


- Excellent
- Good
- Fair
- Poor

Describe your motivation level after listening to the resource person

Copy

52 responses



- Excellent
- Good
- Fair
- Poor

B.L.D.
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Department of Electronics and Communication Engineering

Date: 23-04-2022

To,

Mr. Shivaprasad
CI Academy,
Bengaluru

Subject: Letter of Appreciation – Reg.

We greatly appreciate you for being the resource person and sharing your valuable knowledge on “IPR & Entrepreneurship”, held on 23-04-2022 organized by the Department of Electronics and Communication Engineering, Rajeev Institute of Technology, Hassan in association with IETE, Mysuru Centre.

Once again, we thank you and look forward to your continued support in near future

With warm regards,

BAU

Head of the Department
(Dr. Aravind B N)

Head of the Department
Dept. of E&C Engineering
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